

MyMarketer.com: Think of it as your **new** channel marketing solution.

MyMarketer.com is like a campaign-in-a-box—an amazingly simple, online turnkey system that enables your channel partners to execute more targeted, effective marketing using *your* product content from *their* desktop.

The system provides everything they need to customize and implement entire marketing campaigns—so they can jump on opportunities with unique one-on-one professional-quality letters, postcards, brochures, or marketing kits to customers, often before the sun sets. And *that* provides a clear competitive advantage.

The Marketing Landscape Has Been Altered Like Never Before

INTEGRATION

MyMarketer.com is an all-in-one system, including printing and mailing. No need to drop in logos, perform mail merges, coordinate with printers, and take time out from selling!

CONTROL

You and your channel partners can control brand, budget, and creative.

SPEED

Channel partners can quickly seize opportunities and communicate to customers one-on-one.

What are my benefits?

Turn here.



You provide the content.
 Your channel partners choose the marketing program.
And we handle *all* the rest!

MyMarketer.com is beautiful in its simplicity. Your channel partners simply choose the content and format of marketing materials from a vast online library. Then we take over, personalizing, packaging, and delivering their communication, branded with your message, directly to your target market.

Easy To Execute

Channel partners “click and create” the marketing pieces they want, 24 hours a day, 7 days a week.

Flexible and customizable

Instead of a “one size fits all” coop program, channel partners may use variable data printing to create custom 1:1 marketing pieces.

Highly cost competitive

There’s no need to rely on outside vendors to implement, print and mail the program. MyMarketer.com includes an ultra-modern printing and production facility, including print-on-demand fulfillment capabilities.

Complete with marketing support

A MyMarketer.com *Personal Marketing Advisor*SM is one phone call away to proactively work with your channel partners to help them build and execute their marketing plan—from inception through design and beyond.

For You	For Your Channel Partners
Protect your brand with a clear, consistent message.	Create targeted 1:1 customized communications from the desktop.
Build stronger, more loyal channel relationships.	Reach customers quickly as soon as product news breaks.
Track every dollar of marketing activity.	Access online 24/7.

End channel marketing gaps and missed sales opportunities once and for all!

If you’re *not* participating in MyMarketer.com—why not?
 It’s a win-win situation, for you *and* your channel partners.

CALL US TODAY TO GET STARTED!
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www.mymarketer.com